

## **Landmark Staffing Announces Alliance With Fox Valley Technical College**

Kimberly, WI (January 31, 2007)

Landmark Staffing and Fox Valley Technical College have collaborated to form a new alliance which is underway to promote job growth in the Fox Cities. One of the first initiatives is an on-campus recruitment day sponsored by Landmark Staffing. The event will be held on January 31 from 11am to 2pm at the FVTC campus in room A-161, which may be accessed by using the North parking lot, entrance #15. Another event is planned for late summer. Landmark will award two \$250 tuition vouchers, as well as four \$50.00 campus bookstore certificates. This event is available for all students on campus, alumni and open to the public.

With the alliance Landmark is making a commitment to the college to provide outside resources for presentations, special events and advisors to the associate deans at the college. This alliance demonstrates Landmark's mission to make a difference by providing resources to the community to benefit those seeking work opportunities.

According to Monica Vomastic, president of Landmark, "FVTC and Landmark are forming an alliance to share time, talent and resources. Our goal is to explore new ways to partner. We are excited about the future of this alliance."

There are more than 9,000 full and part-time students enrolled at Fox Valley Technical College with over 50,000 people passing through the school each year. Following graduation, many FVTC students prefer to live and work in Northeast Wisconsin benefiting local employers and communities. "FVTC is delighted to work more closely with Landmark Staffing. Our discussions have led to the realization that our organizations clearly share a common goal of helping to build the region's workforce. It makes great sense for us to collaborate on a number of important initiatives," stated Dr. Susan A. May, executive vice president and chief academic officer at FVTC.